



CARE INTERNATIONAL IN MYANMAR

ToR for Situation Analysis of Women's Economic Empowerment (WEE) in the Rubber Sector in Southeast Myanmar

Date 15th May 2019

Background

CARE International in Myanmar's programs focuses on economic and market based development; gender-based violence; food and livelihood security; disaster risk reduction; sexual reproductive health rights; peace building; and policy and law reform in related areas.

CARE International in Myanmar is implementing the Generating Rubber Opportunities (GRO) Myanmar project. Generating Rubber Opportunities in Myanmar (GRO) project applies a Market Systems Development (MSD) approach to increase incomes and social capital of smallholder rubber farmers in the southeast of Myanmar. The project has a particular focus on women's economic empowerment (WEE) as well as on secure access to land. By facilitating links between market actors in government and in former armed conflict areas, the project helps create a foundation for lasting peace and economic growth.

Rationale of GRO and WEE

The rationale for scoping gender dimensions within the market development framework is to address the market failure on inclusive growth while considering women as owners, producers and customers within market systems. In the context of the GRO project it was found that women are important players in the rubber sector, *involved at all stages of the value chain*. They are owners and managers of rubber farms (for absent partners), producers, workers, entrepreneurs and service providers. They are also traders, tappers, employees and casual laborers performing various functions to support the management of rubber farms. In discussions with stakeholders, figures mentioned indicate that up to 30% of women are rubber farm managers (for absent partners); women comprise 70% of the total employees and workers in the rubber industry in Mon State; and 50% of the tappers and 60% of the general plantation workers in the rubber sector are women.¹

Furthermore Gender Based Violence (GBV) has far-reaching impacts across all sectors of society in Mon state. It can lead to severe physical, psychological and social consequences and in some cases even death. Agricultural sector and agricultural-based livelihoods, such as rubber, are highly dependent on human labour and thus on good health status of farmers.

About the Assignment

GRO Myanmar is looking for consultant(s) or consulting firm to conduct a situation analysis study with strong focus on Women's Economic Empowerment (WEE) in the Rubber Market in Southeast Myanmar. The study will be used primarily to guide and inform the design and implementation of programming.

The overall objectives of the study is to assess the baseline situation, and establish benchmark indicators to inform the monitoring and evaluation plan and formulate an outline for the impact evaluation, aligned with Women Economic Empowerment (WEE) and Market Systems Development

¹ Women in Rubber Sector in Mon State, Care Myanmar 2015

technical approach, with cross-cutting analysis and decision-making and mitigation measures concerning decent work environment, and GBV.

The consultant will work directly with the Project Director, Technical Advisors and Gender and WEE, and Monitoring and Results Measurement (MRM) teams of GRO Myanmar Project. This assignment is likely to require field missions in the following locations in Myanmar: Yangon, Mon State, Kayin State, and Tanintharyi region, collecting data relevant for indicators and to provide situational analysis where and as necessary. The data is expected to be collected through a descriptive survey which is qualitative in nature with relevant quantitative data to support the understanding of situation(s) and the current contexts.

Specific Objectives

The aim of the study is to manage a multi-level research process to collect data on attitudes, knowledge and behaviours related to WEE in the rubber sector in Southeast Myanmar and related to the indicators of the GRO Project.

Specific objectives for the baseline consultancy are to:

1. Provide detailed contextual information/situational analysis on attitudes, knowledge and behavior of women farmers and tappers, their communities and stakeholders to help refine the project Theory of Change
2. Provide detailed analysis of where in the rubber sector are the women involved, their current roles, responsibilities, challenges and potential opportunities in the Rubber market/value chain
3. Gather relevant baseline data for project indicators to enable changes in women's lives in relevant to the rubber sector to be measured over the course of the project

The deliverables and specific outputs for this assignment include:

1. Inception report detailing out understanding about the ToR/ assignment, implementation work plan, data collection methodology, sampling strategy, data collection questionnaire/ tools, output table (which related with the questionnaire)
2. Presentation and meeting with GRO
3. Draft Situation Analysis report
4. Produce high quality and comprehensive final report
5. Raw and cleaned database including quantitative output and syntax files, qualitative transcripts, field notes and questionnaires

Eligibility Criteria

The successful service provider (individuals or consultancy) will be able to demonstrate fulfilment of criteria below, with examples of evidence for each:

General criteria

- Demonstrable expertise and conducting baseline studies on Women's Economic Empowerment (WEE)
- Thematic expertise on unpaid care burden, power dynamics of WEE (agency, structure and relations), decent work alongside creation of women SME and employment generation in rural area

Technical criteria

- Minimum 2-3 years of experience with designing and conducting quantitative and qualitative survey/research with special focus on gender-responsive or feminist research
- Evidence of successfully designing and managing large-scale robust research and baseline processes or evaluations. Also development of clear, concise, high quality reports in academic English and published research and/or dissemination of research findings

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- Strong technical expertise in Women's Economic Empowerment and women's equal opportunity programs
- Study team leader and key team members should have relevant degree/experience in economics, social sciences or development studies, gender or equivalent education and experience

Applicants should send a proposal with

- a) Technical Approach (explaining understanding of the assignment and suggested methodology),
- b) Information of previous relevant experience with similar assignments
- c) CVs of team lead and team members
- d) Detailed budget and outline schedule

Applications should be sent to MMR.Recruitment1@careint.org not later than **14th June 2019**. Please mention **"GRO WEE Situation Analysis"** in the subject line.