



# Project Director - Making Markets Work for the Poor (M4P) Myanmar

**CLOSE DATE: midnight, Sunday 17 May 2015**

# Position Description

## *Project Director - Making Markets Work for the Poor*

**Country Office:** Myanmar

**Location:** Mawlamyine, Mon State

**Position reports to:** Assistant Country Director - Programs

**Position Type:** Fixed Term, 2.5 years

## About CARE Australia

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CARE is an international humanitarian aid organisation fighting global poverty, with a special focus on working with women and girls to bring lasting change to their communities. As a non-religious and non-political organisation, CARE works with communities to help overcome poverty by supporting development projects and providing emergency relief. We know that supporting women and girls is one of the most effective ways to create sustainable outcomes in poor communities. We depend on support from the Australian public to carry out our work.

CARE Australia is a member of the **CARE International confederation**. We strive for a world of hope, tolerance and social justice, where poverty has been overcome and people live in dignity and security.

For over 26 years, CARE Australia has earned an international reputation for our ability to respond quickly to emergency situations in countries as diverse as Haiti, Pakistan and East Africa. We are also renowned for our innovative, sustainable and effective long-term development projects. All our projects are designed to equip the people we support with skills and resources so they can take charge of their lives and work towards a better future.

CARE Australia is directly responsible for program design, implementation, monitoring and evaluation, as well as management and contractual control of all projects. As a consequence, we have a high degree of accountability and transparency. CARE Australia is committed to protecting the rights of children in all areas we work around the world.

## About the Country Office

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CARE has worked in Myanmar since 1995 with the aim to improve the lives of people through the empowerment of women and their communities. CARE has offices in 6 out of 14 states and regions in Myanmar, with 300 staff members plus many local NGO partners working on projects in hundreds of villages and towns across the country. This project will contribute to CARE Myanmar's Vulnerable Rural Women's Program, which works with those who lack secure access to productive land and other productive resources such as capital and skills, which combined with gender relationships, severely constrains equitable economic participation.

## About the Project

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The Generating Rubber Opportunities (GRO) in Myanmar project applies a Making Markets Work for the Poor (M4P) approach to increase incomes and social capital of smallholder rubber farmers in the southeast of Myanmar. The project has a particular focus on women's economic empowerment as well as on secure access to land. By facilitating links between market actors in government and in former armed conflict areas, the project helps create a foundation for lasting peace. The project targets the four southern townships of Mon State and adjacent areas that are dominated by cultivation of rubber by smallholders who own on average of roughly ten acres of land. This model is in contrast to other areas of Myanmar and the Mekong Region which are dominated by industrial-scale plantations, with variable impact on rural populations. However, due to unclear land tenure, lack of inputs, and unfavourable market incentives, productivity is very low and produces products of poor quality.

The overall goal of the project is to improve livelihoods and social capital of poor women and men in the rubber market sector. This goal contributes to achieving inclusive and sustainable development for poverty reduction and peace, which is part of the aim of the Swiss Cooperation Strategy Myanmar 2013-2017.

## About the Role

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The Project Director will provide leadership, management and strategic vision to the implementation of the GRO Myanmar project. This role is responsible for managing staff and resources, and ensuring program quality and that the project meets its targets and deliverables on-time and within budget. The role will engage in program representation to donors, relevant government entities, partners, other implementers and external stakeholders to lead the project in market systems development through engagement of the public and private sectors.

## Key Responsibilities

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- Provide leadership and strategic vision of program implementation, development and management.
- Ensure that program implementation is responsive to government counterparts, communities and partners, and aligned with CARE's principles, values and strategic direction.
- Lead the project activities that relate to private sector engagement and market systems development based on the approach of Making Markets Work for the Poor (M4P), including facilitating linkages between businesses, traders, farmers and government to promote an enabling environment for the rubber industry.
- Ensure there is a specific focus and deliverables on women's economic empowerment.
- Conduct frequent field visits to all project sites and maintain strong and productive relationships with various partners and stakeholders at national, local and community levels.
- Facilitate the achievement of program targets and objectives and give technical support to the design of effective M&E systems in line with current practice of monitoring M4P programs.

- Oversee the scheduling and production of formal and informal reports on all aspects of the project in a timely and efficient manner.
- Ensure that M&E staff focus on assisting the project to generate practical information that can be used for ongoing program decision-making while also capturing results at the impact level.
- Represent CARE at government, donor, NGO and other relevant events in the field.
- Facilitate increased linkages between private sector actors for economic development.
- Implement, and ensure all staff are effectively using, the performance planning and management system, establishing performance expectations and regularly providing constructive feedback.
- Ensure the integration of all team members into relevant decision-making processes.

## Selection Criteria

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- University degree in development economics, agriculture and rural development or related field.
- Experience in implementing economic development projects using an M4P approach
- Strong communication and influencing skills, including advanced written and verbal English language skills.
- Demonstrated experience in capacity building and skills-transfer, as well as experience mentoring staff.
- Demonstrated skills in leadership and management in a complex international setting, as well as excellent people management and interpersonal skills including the ability to develop harmonious teams in a cross cultural context.
- Representational skills including experience building and managing complex and diverse stakeholder relationships.
- Demonstrated understanding of gender equality and women's empowerment and a commitment to CARE's approach and values including ethnic diversity and cultural sensitivity.

## CARE Australia Terms and Conditions for Overseas based staff

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**Employment Type:** Fixed Term  
**Position Title:** Project Director, Making Markets Work for the Poor  
**Location:** Mawlamyine, Mon State  
**Duration:** 2.5 years  
**Status:** Unaccompanied

### Annual Remuneration Package:

Base Salary	59,268 USD
Hardship Allowance	9,214 USD
9.5% Superannuation or cash in lieu	6,506 USD
<b>Total Package</b>	<b>74,988 USD</b>

### Hardship Allowance – 9,214 USD per annum

All overseas-based CA employees in permanent and project positions are provided with a hardship allowance in recognition that they face hardships living and working in certain countries outside Australia. Please note, this entitlement is only applicable to the successful candidate if the position is not based in their deemed country of residence.

### Housing - includes rent, basic furnishings and utilities

Overseas employees can access a reasonable and acceptable standard of accommodation appropriate to their location and position to an agreed level set by the individual Country Office.

### Travel to and from Assignment

Travel will be provided to employees when travelling to an overseas assignment and return to the home of record upon completion of contract period.

### Transportation of Personal Effects – 300kgs to posting, 400kgs on return from posting

Transportation of personal effects will be provided by CARE Australia in accordance with the provisions in the CARE Australia HR Policy Manual according to length of deployment. This allowance helps meet the cost of transporting personal effects when overseas-based CA employees take up postings or return home from overseas postings.

### Settling in allowance – 610 USD

To assist employees with miscellaneous expenses associated with setting up a new residence a Settling in Allowance of up to USD 610 is payable, on the provision of receipts. Please note, this entitlement is only applicable to the successful candidate if the position is not based in their deemed country of residence.

### Rest & Rehabilitation Leave – 7 days including 2 days travel time to Bangkok.

Overseas employees in remote locations are entitled to rest and rehabilitation leave in a designated destination providing a suitable environment. R&R entitlements are available six months after commencement of continuous overseas service in the one country and at 12 month intervals after that. Please note, this entitlement is only applicable to the successful candidate if the position is not based in their deemed country of residence.

### **Home Leave**

Employees working overseas who have successfully completed 1 full year of service with no interruption. Annual Home Leave includes 7 days leave and return airfare to deemed country of residence. Please note, this entitlement is only applicable to the successful candidate if the position is not based in their deemed country of residence.

### **Superannuation**

Australian residents under Australian Taxation Law are entitled to receive statutory employer contributions towards superannuation and CARE Australia is obliged to pay these contributions into an approved superannuation fund fully vested in the name of the employee. Non Australians receive cash in lieu of superannuation.

### **Expatriate Medical & Accident/Illness Insurance**

Full details of the application of insurance cover provided is listed in the Expatriate Medical & Accident/Illness Information Booklet. This policy has the benefits, liability limits and conditions as detailed in the policy underwritten by Accident & Health International Underwriting Pty Ltd.

Cover applies only whilst you are an expatriate employee working outside of Australia or outside your deemed country of permanent residency or citizenship. Your accompanying partner and dependants will also only be covered whilst they are residing outside of their deemed country of permanent residence or citizenship.

Cover shall commence from the time you leave your normal residence or place of business in Australia or your deemed country, whichever is the place of departure for the commencement of the overseas posting. Coverage is continuous on a full-time 24 hours basis. Following completion of your overseas posting your cover will be maintained for a period of 2 weeks to allow sufficient time to travel home. Upon arrival home your cover will cease.

Extent of insurance coverage available may be limited by the legislation of the country of your posting.

This cover may not be applicable for accompanying partners and/or dependants if they take up employment with another organisation within the country of posting. They will need to ensure that appropriate insurance coverage is provided by their respective new employers.

### **Taxation for Australian expatriate staff**

Please note that Australian tax residency is determined based on established principles within the taxation laws. It will depend on an individual's specific arrangements and circumstances. Residents and non-residents are taxed differently in Australia. You will need to take steps to ensure that your tax residency position has been correctly determined. Further information regarding tax residency can be obtained from the Australian Taxation Office ([www.ato.gov.au](http://www.ato.gov.au)) It is your responsibility to investigate any taxation obligations or requirements in the country in which you will be working. It is recommended that you seek independent financial advice.

### **Taxation for non-Australian expatriate staff**

CARE Australia expatriate employees have the responsibility to investigate any requirements or obligations on their part to make payment of any income related taxation which may apply to them depending on their deemed country of residence.

# How to apply and additional information

## To apply:

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You must complete the online Application Cover Sheet or a word version of the Application Cover Sheet. Links to these documents can be found with the advertisement on the vacancies page of the CARE Australia website: <http://www.care.org.au/vacancies>

Then email a brief statement addressing the Selection Criteria along with your current CV to: [jobs@care.org.au](mailto:jobs@care.org.au) The subject line of your email should read: **LAST NAME, First Name + Position Title + Position Location.**

**Applications close:** midnight, Sunday 17 May 2015

**Before submitting your application, please ensure you can answer 'yes' to the following:**

1. Have you completed the coversheet?
2. Have you included your CV?
3. Have you addressed the Selection Criteria?
4. Have you included current contact details and clearly outlined which role you're applying for?
5. Is your application succinct and informative?

## Questions about the role?

Please contact Philippa Beale, Assistant Country Director Programs on [Philippa.beale@careint.org](mailto:Philippa.beale@careint.org) (please do not email applications to this address).

## Child protection

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CARE Australia is committed to protecting the rights of children in all areas we work around the world. Applicants are advised that CARE Australia reserves the right to conduct police checks and other screening procedures to ensure a child-safe environment. For more details, please read our [Child Protection Policy and Code of Conduct](#).

## Gender, diversity and inclusion

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A commitment to having a gender and diversity focus is essential to CARE pursuing its mandate. CARE Australia respects and values diversity, and does not discriminate on the basis of race, gender, ethnicity, age, religion or politics. This is reflected in our selection decisions which are made entirely through a merit selection process.

## The recruitment process and expected timeframes

CARE Australia appreciates the time and effort taken to apply for a position with us. We are committed to ensuring all recruitment processes are fair, efficient and transparent and we are committed to equal opportunity and diversity in the workplace. Due to the volume of applications CARE receives, unfortunately we are unable to respond to all applicants or notify unsuccessful candidates who did not progress to interview. However, below is some information on how our recruitment processes generally work and expected timeframes:

- All vacant positions are advertised on our website;
- Unless otherwise stated, roles are advertised for a minimum of 2 weeks;
- We aim to complete the short-listing process within 2-4 weeks following the close date of applications; and
- Selection committee interviews are held for a select number of candidates either face-to-face or via the telephone, ideally within a month following application close date;
- Additional background checks may be required prior to interview such as Working with Children, Criminal History, Right to Work and Working Visas;
- Referee checking of the preferred candidates happens in the week following interviews. Referees will not be contacted without prior permission; and
- An Offer of Employment will ideally be made within a week of interviews.

If you have any requirements that need to be considered as part of this application process, e.g. interpreter, disability, longer time allocation for interview, etc, please do not hesitate to let us know.

## Tips on how to prepare your application

Your application is the first step towards a rewarding career with CARE Australia and our first impression of you. Therefore, it is important that you give yourself the strongest opportunity to succeed right from the beginning. Our tips on applying for jobs is a helpful guide to writing your application, including responding to the selection criteria.

To improve your chances of selection we recommended that you:

- Thoroughly research CARE Australia, including our organisational goals, values, mission and vision;
- Carefully read the Position Description and ensure you understand the role you are applying for and that it is suited to your skills, experience and qualifications;
- Carefully read the Terms and Conditions and check whether you are eligible to apply, and that the salary and entitlements match your expectations; and
- If you wish to discuss the position, the selection process and the work environment, please phone the contact officer outlined in the candidate information pack.

Follow the online directions, complete all the necessary fields and provide all relevant information so your application is submitted correctly. The steps are as follows:

1. Underneath the links to the Position Description and Terms and Conditions, at the bottom of each vacancy announcement there are two links to the CARE Australia Application Cover Sheet either complete it via the website (preferable) or download the WORD version and email it along with the rest of your application documents. Ensure you answer all questions in our Application Cover Sheet.
2. Prepare your CV which clearly outlines your qualifications, contact details, career history, including your responsibilities and achievements in each of your roles, and any other relevant information.
3. Respond to the Selection Criteria which assists the Selection Committee to assess your suitability for the position. We recommend approximately half a page responses to each criteria.
4. Email your CV, response to the selection criteria and coversheet (if you were unable to submit it online) to [jobs@care.org.au](mailto:jobs@care.org.au).

To ensure an informed assessment of your suitability and claims for the position it is recommended that you complete all three parts in the application process. Please note that applications can only be submitted by email.

## Tips on how to prepare a CV

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Your CV is one of the most useful tools in demonstrating your suitability for a role. When preparing your CV it is important to remember the following:

- Keep it simple and succinct, we recommend approximately 2-4 pages;

- List your relevant work experience in chronological order, starting from your current or most recent role;
- Do not just outline each position and employer, be sure to include your responsibilities and achievements whilst in each position;
- Ensure relevant personal information is provided such as your name, contact number, address and email address as well as any period where you might be un-contactable;
- List your qualifications, the institute in which you received them and the year;
- Outline at least 2 professional referees, their current role, contact details and their relationship with you. Friends, colleagues and associates are not suitable as referees.;
- Explain any gaps in your career (travel, having a family etc);
- Outline any relevant volunteering opportunities;
- Do not use abbreviations, slang or jargon; and
- There is no need to insert pictures or graphics, or attach any certificates or referee reports.

## Tips on how to respond to selection criteria

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It is important to not only rely on your CV when submitting an application. When addressing the selection criteria it is important to:

- Provide a clear and succinct statement against each selection criteria. We recommend approximately half a page for each criterion;
- Ensure you clearly understand what is meant by each criterion before preparing your response;
- Briefly outline how your skills, experience, qualities and knowledge enable you to meet the criteria and perform highly in the role, include an overview of your relevant experience, responsibilities, achievements and examples to demonstrate your suitability for the position. Your resume is a good place to look first at determining your relevant skills, experience and achievements;
- Use relevant and specific examples to support your claims, and clearly outline what your role was in the example;
- When structuring your responses you may consider utilising is the STAR model – that is:

**Situation** – provide a brief outline of the situation or setting

**Task** – outline what you did

**Approach or action** – outline how you did it

**Result** – describe the outcomes

- Be honest and factual; and
- Edit, proof and re-read several times to ensure there are no errors and that you have answered all aspects of the criterion.

## Why work for us?

CARE Australia is one of Australia's largest international aid and development agencies. By working for CARE Australia, you will make a direct contribution to the ongoing fight to address global poverty. As an organisation that pursues best practice in the work we do, we seek to support our staff through offering a comprehensive package of salary and benefits to complement and enhance your work with us.

Here is a brief list of some of the benefits available to CARE Australia staff. Note that outside of Australia, some benefits may vary from country to country to take into account local needs and differences.

### Packaging

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As part of your overall salary, all Australia-based employees have access to our flexible and generous salary packaging scheme which you can tailor to suit your own needs. Our salary scales are reviewed annually to reflect the cost of living.

### Workplace diversity and flexibility

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As part of our business commitment to Gender Equity and Diversity, we recognise that our staff may need flexibility to manage their life outside of the office. At CARE Australia, we have a range of creative solutions that may be negotiated where possible, on a case-by-case basis, to help you balance work with life. Examples include alternative or reduced hours or job sharing arrangements.

### Performance management

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Our performance management framework helps you work closely with your manager to plan, manage, review and give feedback about your performance throughout the year, leading to a salary review based on your continuous improvement. Team work is part of our culture and we provide training to our staff and managers in communication and decision making skills to ensure we remain engaged with the work we do.

### Leave entitlements

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CARE Australia employees have access to standard annual, personal leave and additional leave in recognition of long service. We have paid Parental leave, and for staff on overseas postings we offer rest and rehabilitation leave and annual home leave in recognition of difficult working conditions.

## Professional development

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Our employees are amongst the best in their fields, and if an opportunity exists to help you continue to build your professional skills and prepare for future aspirations, our Professional Development opportunities will help you do just that. Ongoing staff who have been with us for longer than 12 months have the chance to apply for our Study Support scheme – helping you with reimbursements towards gaining a formal tertiary qualification.

## Employee Assistance Program

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Our company-paid Employee Assistance Program provides support to our staff and their immediate family members through a free counselling service where any work or personal issues can be discussed confidentially.

Please note, this represents just a small selection of the benefits available to CARE Australia staff and does not constitute a legally binding document. Entitlements and other development opportunities are often subject to a qualifying period.

# Privacy Statement

Your privacy is important to CARE Australia (CARE). Please read this privacy policy carefully as it describes how we handle your personal information.

CARE is committed to protecting and securing the privacy and confidentiality of your personal information. If at any point you want to know more about our policy, or are worried about your own details, or have ideas on how we can improve our practices, do let us know via [jobs@care.org.au](mailto:jobs@care.org.au).

Importantly, CARE is bound by the Privacy Act 1998 (Cth) (the “**Privacy Act**”) and the privacy provisions of other applicable legislation. In particular, CARE must adhere to the *Australian Privacy Principles* (“**APPs**”) in relation to collecting, holding, using, disclosing, securing and allowing access to your personal information.

We may revise this privacy policy from time to time by publishing a revised version on our website. That revised version takes effect from the time it is published.

## Collection of personal information

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CARE collects and uses personal information about you in relation to your application for employment of volunteer/intern engagements with CARE.

Your information is collected from you at the time you complete your application for employment or volunteer/intern engagement through our recruitment system. From time to time we may obtain personal information from third parties such as referee reports. When we do so, we will take reasonable steps to ensure that we make you aware of the collection of your information in accordance with Australian privacy law.

‘Personal information’ simply put is any information or opinion that can identify or be used to identify you.

During our recruitment process, CARE may conduct some or all of the following pre-employment screening checks:

- Confirmation of qualification/education levels;
- Confirmation of previous employment;
- Criminal history/background checks;
- Working with vulnerable children;
- Health check; and
- Reference checks.

## Why does CARE Australia collect this information?

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- To determine your suitability for employment or volunteer/intern engagement.
- So we can complete all necessary steps in preparing you for your employment or volunteer/intern engagement should you be successful.
- So we can contract you about your current application or future employment or volunteer/intern opportunity.

## **Disclosure of personal information**

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The information you provide us with will be disclosed to the CARE HR Branch and selection committee members directly involved with the recruitment process.

## **How CARE stores your personal information**

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Your information will be stored by our recruitment provider in the cloud on services located in Australia. We require this third party provider, through our agreements with them, to comply with our security guidelines and privacy laws.

## **Access to personal information outside Australia**

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We are an international organisation with internal information sharing between our country offices. This means that it is possible your personal information may be shared with our offices based outside Australia if selection committee members are based overseas.